



Position: Graphic Design Intern
Reporting to: Creative Director
Location: Salt Lake City, Utah
Type: Full Time or Possibly Part Time – Hourly
Start Date: Rolling

About SmartClick

SmartClick is a cutting-edge, digital marketing agency, with offices in Salt Lake City, UT and Louisville, CO, focused on building consumer brands online. We've been doing groundbreaking online marketing work for years, and have built up a national client list including DPS Skis, prAna Clothing, Armstrong Flooring and Ceilings, Fresh Produce Clothing, Big Chill Appliances, Pediped Children's Shoes, Melt Organic Spread, Ambush Board Co, and Smashburger.

The Position

SmartClick is looking for an extremely bright, creative, hard-working, intellectually curious student who would like to build skills as a graphic design intern. The ideal candidate would have a great mix of graphic design skills, writing skills, and online social media savvy. If you want the chance to do cutting edge online marketing work in a highly collaborative and creative environment, if you love Facebook, Google, Instagram, Twitter, and blogs, this is the position for you.

Position Description

The Advertising Creative position is a new position created to support the development of online marketing and social media programs for our clients. Your day-to-day activities will vary, but will likely include:

- Design work in Photoshop, Illustrator, or InDesign for posts, ads and emails
- Copywrite headlines and content for Facebook and Google ads and emails
- Copywrite social media posts on Instagram and Twitter
- Participate in brainstorming sessions
- Sourcing photos for ads and inspiration
- Do production assistant work on photo and video shoots
- Setting up automated posts on social media

Desired Experience and Qualifications

- Working towards a 4-year college degree in Advertising, Marketing, or Liberal Arts, or equivalent experience
- A portfolio that shows strong copywriting and design skills
- Intellectual curiosity
- Sense of humor
- Creativity
- Extreme, almost fanatical detail orientation
- Ability to juggle multiple tasks and clients
- Strong maturity level and work ethic
- Experience with Instagram and Twitter
- Experience with social media tools and content management systems
- Experience with blogs and blogging
- Familiarity with Facebook Advertising
- Familiarity with html and css
- Ski, Climbing, Yoga, Consumer Fashion, Outdoor, or Animal experience a strong plus



SmartClick

A D V E R T I S I N G

Online Marketing + Social Media

Denver, CO

Salt Lake City, UT

- Salary:** \$12-16/hour, depending on experience
- Relocation:** No relocation assistance available
- Benefits:** Quarterly Profit Sharing
Flexible Work Hours, especially on Powder Days
- Apply:** Send your resume along with links to your portfolio which should include some work in online advertising or social media to Work@SmartClickAd.com
- Deadline:** Rolling