



**Position:** Online Marketing Intern - PAID  
**Reporting to:** Online Marketing Director or Online Marketing Lead  
**Location:** Denver, Colorado  
**Type:** Full Time or Part Time Hourly  
**Start Dates:** Rolling

### About SmartClick

SmartClick is a cutting-edge, digital marketing agency, with offices in Salt Lake City, UT and Louisville, CO, focused on building consumer brands online. We've been doing groundbreaking online marketing work for years, and have built up a national client list including DPS Skis, prAna Clothing, Armstrong Flooring and Ceilings, Fresh Produce Clothing, Big Chill Appliances, Pediped Children's Shoes, Melt Organic Spread, Ambush Board Co, and Smashburger.

### The Position

The Online Marketing Intern supports the development and day-to-day management of search engine marketing, social media, online shopping, display advertising, and conversion optimization programs for our clients. SmartClick is looking for someone who loves the data side of online marketing and wants to have a real impact on our clients' businesses. If you want the chance to do some truly cutting-edge online marketing work in a highly collaborative and creative environment, this is the position for you.

### Position Description

Your day-to-day activities will vary, but will likely include:

- Setting up and managing Facebook Advertising campaigns
- Setting up and managing Google AdWords and Bing Ads paid search campaigns
- Setting up and managing display advertising and retargeting campaigns on multiple ad networks
- Doing keyword research and analysis
- Working on conversion optimization projects
- Building and uploading xml data feeds for product databases to advertising partners
- Pulling data for monthly reports and reporting to clients on performance

### Desired Experience and Qualifications

- Working towards a 4-year college degree in Liberal Arts, Marketing, or any Technical Discipline
- Skilled with Excel
- Comfortable working with large amounts of data
- Extreme, almost fanatical detail orientation
- Ability to juggle multiple tasks and clients
- Strong maturity level and work ethic
- AdWords and/or Bing Ads certification a plus
- Familiarity with Google Analytics, Optimizely, and DataFeedWatch a plus
- Thick skin
- Sense of humor
- Energy

**Salary:** \$12-18/Hour Depending on Experience  
**Relocation:** No Relocation Assistance Available  
**Benefits:** Quarterly Profit Sharing  
Flexible Work Hours, especially on Powder Days  
**Apply:** Send your resume to [Work@SmartClickAd.com](mailto:Work@SmartClickAd.com)  
**Deadline:** Rolling