

May 7, 2012

SmartClick Advertising Names Drew Clements Partner

Boulder-based online marketing agency continues to grow

BOULDER, Colo.—May 7, 2012—SmartClick Advertising, an online advertising agency in downtown Boulder, is pleased to announce Drew Clements as a new partner in the three-year-old firm.

Drew has been with SmartClick since its founding year in 2010. Before coming to SmartClick, Drew worked in venture capital with EPIC Ventures as a junior analyst, where he did extensive market research. He also worked in outdoor retail and tourism as a marketing intern with Zion Adventure Company, just outside of Zion National Park. Drew graduated summa cum laude from BYU-Idaho in 2010 with a major in business management and a blended minor in marketing, web design, and entrepreneurship. He was also the President of the American Marketing Association's BYU-Idaho Chapter.

After being hired on in 2010, he was promoted to Marketing Manager in late 2011. He has been a key factor in the success of the agency, and president of the firm, Glen Spencer, has announced his partnership to the company in succession in the wake of winning and retaining several national clients, including Fresh Produce Clothing, Blue Star Appliances, BigChill Fridge, Rodizio Grill, Melt Organic Spread, and prAna Clothing.

SmartClick continues to grow to meet the new demand for online marketing solutions. The announcement of Drew's partnership further cements the agency's achievement in the online sphere, which continues flourish as more and more media is sought after online.

About SmartClick Advertising

SmartClick Advertising is an online marketing and social media agency based in Boulder, Colorado. National consumer brand clients include prAna Clothing, Fresh Produce Clothing, Big Chill Retro Appliances, Blue Star Appliances, Melt Organic Spread, and Rodizio Grill. SmartClick manages clients' online marketing and advertising using cutting-edge technology and out-of-the-box thinking to build their clients' online business. Through their results orientation and creative approaches to Display Advertising, Paid Search, Facebook, Twitter, blogs, online PR, and Search Engine Optimization, clients are finding that hiring SmartClick Advertising is far less costly than building an in-house marketing department. Contact Glen Spencer, Managing Partner at 303- 641-7201.

<http://smartclickad.com/>