

8/15/2010

Rodizio Grill Chooses Boulder's SmartClick AdWorks Agency To Manage Online Marketing

Boulder, Colo.- Authentic Brazilian Steakhouse, Rodizio Grill, has chosen online marketing agency, SmartClick AdWorks, to manage their online social media and pay-per-click marketing initiatives. SmartClick offers unique experience in engaging new and existing customers and building strong brand awareness in the online social media and search engine marketing space.

The social media engagement includes management of the day-to-day Facebook and Twitter posting for Rodizio Grill. In addition, SmartClick will manage Pay-per-click advertising campaigns to reinforce brand credibility and recall with consumers.

In the first few weeks of social media management, SmartClick's social media marketing campaign for Rodizio Grill resulted in over 2,000 new Facebook fans for the client in less than 48 hours, using Facebook fan acquisition applications and community building approaches. In addition, by dramatically increasing the brand's social media footprint, after just one month SmartClick has been able to move the brand's home page ranking on Google search from a Google Page Rank of 3/10 to a 4/10, increasing their visibility with specific keywords on Google.

"We've been really excited by the online marketing results we've seen with Rodizio Grill, just in the first few weeks, but this is just the beginning," said SmartClick President, Glen Spencer. "We've got some really big things in the works."

About Rodizio Grill

Rodizio Grill -- America's 1st Brazilian Steakhouse -- Since 1995, brings Brazil's unique food traditions to America, with over a dozen rotisserie grilled meats, perfectly seasoned and carved tableside by Brazilian Gauchos. The restaurants also offer Brazilian appetizers, salads and desserts buffet-style so guests can enjoy the flavors throughout the entire dining experience. Rodzio Grill has four locations in Denver, Colorado, Ft. Collins, Colorado, Salt Lake City, Utah and American Fork, Utah.

About SmartClick AdWorks LLC:

SmartClick AdWorks is an online social media and search engine marketing agency based in Boulder, Colorado. They manage clients' online marketing and advertising using cutting-edge technology and out-of-the-box thinking to build their clients' online presences. Through creative approaches to Facebook, Twitter, YouTube, blogs, viral web sites, online PR, search engine optimization, and pay-per-click marketing, Clients



1035 Pearl St, Suite 335, Boulder, CO 80302 (303) 641-7201

Online Social Media + Search Engine Marketing

are finding that hiring SmartClick AdWorks is far less costly than building an in-house marketing department. Contact Glen Spencer, President at 303- 641-7201.

<http://www.smartclickadworks.com>

<http://www.smartclickadworks.com/about-us.html>

<http://smartclickadworks.com/blog/>

Contact

Glen Spencer

President

303- 641-720