

SmartClick Signs New Agreement with Jett Mountain Bike Gear

Colorado-Based mountain bike gear company engages Boulder Online Marketing Agency, SmartClick.

BOULDER, Colo.—August 30, 2012— SmartClick Advertising is proud to announce another new client, Windsor, Colorado-based Jett Mountain Bike Gear. Jett, one of the fastest-growing mountain bike clothing manufacturers in the U.S., is looking to build on the success they've built as a core brand for the downhill mountain bike segment into the broader target of serious all-mountain and cross-country XC mountain bikers.

SmartClick will be working on Facebook and online display advertising projects designed to build the brand. "I wear Jett mountain bike shorts when I ride; they're the best mountain bike shorts in the world," says SmartClick managing partner, Glen Spencer, "it's always fun to work on a brand you really believe in."

Boulder-based, SmartClick has rapidly established a reputation as a small online marketing agency that delivers big results. After nearly doubling the online sales over the past 2 years for clients like Fresh Produce Clothing and Big Chill Fridge, SmartClick has made a number of important client engagements in 2012 including prAna, Blue Star Appliances, and now Jett Mountain Bike Gear.

About SmartClick Advertising:

SmartClick Advertising is an online marketing and social media agency based in Boulder, Colorado. National consumer brand clients include prAna Clothing, Big Chill Retro Appliances, Blue Star Appliances, Melt Organic Spread, Jett Mountain Bike Gear, and Rodizio Grill. SmartClick manages clients' online marketing and advertising using cutting-edge technology and out-of-the-box thinking to build their clients' online business. Through their results orientation and creative approaches to Display Advertising, Paid Search, Facebook, Twitter, blogs, online PR, and Search Engine Optimization, clients are finding that hiring SmartClick Advertising is far less costly than building an in house marketing department.

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