

Boulder-Based Online Marketing Agency Recently Named a Google Certified Partner

SmartClick AdWorks is recognized in Google's global certification program as experts in Google's advertising platform, Google AdWords.

BOULDER, COLO.- Boulder online marketing agency, SmartClick AdWorks LLC today announced that it has been named a Google AdWords Certified Partner. As a Certified Partner, SmartClick has established expertise, experience and excellence in the management, strategy and implementation of Google AdWords campaigns.

"We're really proud to be named a Google Certified Partner and we're committed to learning and demonstrating deep knowledge for clients." Says SmartClick pay-per-click expert Drew Clements. Months of training and rigorous study led up to successful completion of the certification exam.

Google AdWords is Google's advertising platform. It allows brands to reach new and current consumers online with ads on both search results pages and content web sites across a wide network. Businesses can create online advertisements using either display or text advertising. These ads appear on Google properties and partner sites when users search specific terms the advertiser is targeting, or when they browse content on sites the advertiser has identified as relevant to his or her products or services.

SmartClick Adworks has seen great success with their Google AdWords marketing campaigns. The past year, SmartClick has managed large consumer clients' Google AdWords accounts, resulting in increased sales and brand awareness. From restaurants to fashion retailers, to food products to travel, SmartClick has a wide array of experience in the implementation of strategic, tailored and well-executed AdWords campaigns.

About SmartClick AdWorks

SmartClick AdWorks is an online social media and search-engine marketing agency based in Boulder, Colorado. What's so smart about SmartClick AdWorks? It's where creativity, strategy, and innovation just click. SmartClick develops a deep understanding of clients and their audiences to create unique, integrated online marketing campaigns that build brand awareness, excitement, and a nice presence in the online space. They manage clients' online marketing and advertising using cutting-edge technology and creative approaches to Facebook, Twitter, blogs, online PR, search engine optimization and Google AdWords marketing. Clients are finding that hiring SmartClick AdWorks is far less costly than building an in-house marketing department. Contact Glen Spencer, President at 303-641-7201.



Online Social Media + Search Engine Marketing

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