

Position: Entry Level Graphic Designer
Reporting to: Creative Director
Location: Salt Lake City, Utah
Type: Full Time
Start Date: Rolling

About SmartClick

SmartClick is a cutting-edge, digital marketing agency, with offices in Salt Lake City, UT and Louisville, CO, focused on building consumer brands online. We've been doing groundbreaking online marketing work for years, and have built up a national client list including DPS Skis, prAna Clothing, Armstrong Flooring and Ceilings, Fresh Produce Clothing, Big Chill Appliances, Pediped Children's Shoes, Melt Organic Spread, Ambush Board Co, and Smashburger.

The Position

SmartClick is looking for an extremely bright, creative, hard-working, intellectually curious graphic designer who also can write a bit of copy from time to time. The ideal candidate would have a great mix of design skills as well as the ability to write. If you want the chance to do cutting-edge online marketing work in a highly collaborative and creative environment, this is the position for you.

Position Description

The Graphic Designer position is a new position created to support the development of online marketing programs for our clients. Your day-to-day activities will vary, but will likely include:

- Designing Facebook and Instagram ads
- Designing display banner ads
- Designing emails
- Designing Info-graphics and materials for motion graphic videos
- Designing landing pages
- Sourcing photos for ads and inspiration
- Some copywriting ad creative for Google Ad Words and Yahoo!/Bing ads
- Some copywriting for Facebook ads

Desired Experience and Qualifications

- 4-year college degree in Graphic Design or Advertising, or Liberal Arts, or equivalent experience
- Proficient in Adobe Photoshop or Illustrator
- Strong graphic design skills and portfolio
- Some ad copywriting skills
- Intellectual curiosity
- Sense of humor
- Creativity
- Extreme, almost fanatical detail orientation
- Ability to juggle multiple tasks and clients
- Strong maturity level and work ethic
- Experience with content management systems
- Experience with email marketing
- Familiarity with Facebook Advertising
- Familiarity with Google AdWords
- Familiarity with html and css
- Climbing, Yoga, Consumer Fashion, Outdoor experience a strong plus



- Salary:** Flexible, depending on experience
- Relocation:** No relocation assistance available
- Benefits:** Quarterly Profit Sharing
401K with company match
Eligible to participate in the company health benefits program after 2 months of service
15 Vacation Days and 5 Personal Days Annually (accrued based on service)
Flexible Work Hours, especially on Powder Days
- Apply:** Send links to your portfolio and a resume to Work@SmartClickAd.com
- Deadline:** Rolling