



Position: Online Marketing Analyst
Reporting to: Online Marketing Lead or VP of Online Media
Location: Louisville, Colorado
Type: Full Time Salaried
Start Dates: Rolling

About SmartClick

SmartClick is a cutting-edge, digital marketing agency, with offices in Salt Lake City, UT and Louisville, CO, focused on building consumer brands online. We're doing groundbreaking online marketing work with a national client list including prAna Clothing, Armstrong Flooring and Ceilings, Fresh Produce Clothing, Bamboobies, Big Chill Appliances, Pediped Children's Shoes, Melt Organic Spread, Jett Mountain Bike Gear, and Smashburger.

The Position

The Online Marketing Analyst supports the development and day-to-day management of search engine marketing, social media, online shopping, display advertising, and conversion optimization programs for our clients. SmartClick is looking for someone who loves the data side of online marketing and wants to have a real impact on our clients' businesses. If you want the chance to do some truly cutting-edge online marketing work in a highly collaborative and creative environment, this is the position for you.

Position Description

Your day-to-day activities will vary, but will likely include:

- Setting up and managing Google AdWords and Bing Ads paid search campaigns
- Setting up and managing Facebook Advertising campaigns
- Setting up and managing display advertising and retargeting campaigns on multiple ad networks
- Doing keyword research and analysis
- Working on conversion optimization projects
- Building and uploading xml data feeds for product databases to advertising partners
- Pulling data for monthly reports and reporting to clients on performance

Desired Experience and Qualifications

- Skilled with Excel
- Comfortable working with large amounts of data
- Extreme, almost fanatical detail orientation
- Ability to juggle multiple tasks and clients
- Strong maturity level and work ethic
- AdWords and/or Bing Ads certification a plus
- Familiarity with Google Webmaster tools, Google Analytics, and SEOmoz tools a plus
- Making progress on a 4-year college degree in Liberal Arts, Marketing, or any Technical Discipline
- Thick skin
- Sense of humor
- Energy

Salary: \$35,000-40,000 annually Depending on Experience
Relocation: No Relocation Assistance Available
Benefits: Eligible to participate in the company health benefits program after 2 months of service
15 Vacation Days and 5 Personal Days Annually (accrued based on service)
Flexible Work Hours, especially on Powder Days
Apply: Send your resume to Work@SmartClickAd.com
Deadline: Rolling